

MEDIA RELEASE

ERIE COUNTY PUBLIC LIBRARY



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Erie County Public Library announces Creative Small Business Symposium

Erie, PA – Erie County Public Library, Erie County Redevelopment Authority, and NWPA Beehive Network announce the first Creative Small Business Symposium, happening Saturday, October 21 from 9:00 a.m. to 5:00 p.m. at Blasco Memorial Library.

The symposium offers classes for small business owners in the creative sector, where attendees can choose four classes that most appeal to their needs. All attendees will participate in a grant workshop about current grant opportunities with the Erie County Redevelopment Authority, plus tips on completing grant applications from librarian Rachel Stevenson. Select Redevelopment Authority grants require attendance at the symposium to be eligible for the grant.

“We’re very excited about this workshop and what it will bring to the creative entrepreneur, rounding out the immense talent we see with business skills can only help them take their businesses to the next level, which is what the StARTup Grant program is designed to do,” says Tina Mengine, chief executive officer of Erie County Redevelopment Authority. “The symposium will be a tailored, valuable experience for those entrepreneurs seeking to secure additional funding.”

Classes offered are bookkeeping and taxes, fairs and festivals, online sales, business law, pricing services/products, branding and logos, marketing and social media, intellectual property, artist statements and bios, what the Beehive can do for you, funding, and opportunities for creatives.

A tour of the Blasco Library and its Idea Lab makerspace will also be included. The workshop is free and limited to the first 30 people.

Interested attendees can click [here](https://events.erialibrary.org) or visit events.erialibrary.org, select date of October 21 to find a description of the classes, and then call the Blasco Library reference desk at 814.451.6927 to register. Please choose your classes before registering.

This program is sponsored by the Friends of the Erie County Library, Erie County Redevelopment Authority, NWPA Beehive Network, Northwest Bank, and Erie County Gaming Revenue Authority.

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