

MEDIA RELEASE

ERIE COUNTY PUBLIC LIBRARY



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Erie County Public Library seeks entrepreneurs for CO.STARTERS cohort

Erie, PA – Erie County Public Library’s Idea Lab will commence its fall session of CO.STARTERS Core program on Tuesday, August 17.

The CO.STARTERS Core program is an intensive 10-session business exploration course where students are led through exercises to build their businesses from scratch. Each week, local community experts will answer questions and give advice in areas such as accounting, law, marketing and customer development. At the end of the cohort, each student will have a solid plan to start his or her business. Fee for this program is \$125; scholarships may be available to those with demonstrated need.

“CO.STARTERS is great for those who have an idea and need to develop it more,” said Rachel Stevenson, adult services librarian at the Raymond M. Blasco MD Memorial Library Idea Lab. “With a small cohort we are able to guide you step-by-step through the process of starting a business.”

This cohort, along with other CO.STARTERS programs emphasize the Idea Lab’s focus on supporting entrepreneurship and small businesses. As a partner of the NWPA Innovation Beehive Network, the Idea Lab is uniquely positioned to provide guidance and services for both early stage and hopeful entrepreneurs in Erie County.

Registration is required. Find more at <https://erielibrary.org/resources/idealab/co-starters/>

Those interested in starting their own business, but not ready to commit to the full Core program, may participate in the “Get Started” event—a 3-hour crash course in learning how to move from idea to business. Register for the August 18 event at: <https://erielibrary.org/resources/idealab/co-starters/>

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