MEDIA RELEASE
ERIE COUNTY PUBLIC LIBRARY

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Erie County Public Library provides hands-on support for hopeful entrepreneurs

Erie, PA – Erie County Public Library's Idea Lab will commence its third year of CO.STARTERS Core Cohort on Tuesday, Oct. 13.

The CO.STARTERS Core Cohort program is an intensive 10-session program where students are led through exercises to build their businesses from scratch. Each week, local community experts will answer questions and give advice in areas such as accounting, law, marketing and customer development. At the end of the cohort, each student will have a solid plan to start his or her business. The fee for this program is $125.

"Something we hear a lot from Idea Lab users is the need for one-on-one support," said Jude Shingle, emerging technology librarian at the Raymond M. Blasco MD Memorial Library Idea Lab. "Our CO.STARTERS Core Cohort sessions have a small capacity. They are meant to provide individualized answers and really guide you step by step."

This cohort, along with other CO.STARTERS programs emphasize the Idea Lab's focus on supporting entrepreneurship and small businesses. As a partner of the NWPA Innovation Beehive Network, the Idea Lab is uniquely positioned to provide guidance and services for both early stage and hopeful entrepreneurs in Erie County.

Registration is required. Find more at https://erielibrary.org/resources/idealab/co-starters/

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