

Resources for Producers

A Letter to Farmers: Adapting in the time of COVID-19

Local Agency Contacts

Erie County Extension Office

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Erie County Farm Service Agency Office

→ Phone: 814-796-6760

Erie County Farm Bureau

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Erie County Dept of Health

→ Phone: 814-451-6700

Navigating Online Platforms

- → (webinar) Straightforward webinar about taking local food sales online 1.5 hr
- → (webinar) Using online sales platform for pre-ordering 1.5 hrs
- → (PDF) Chart comparing pros and cons of different online sale platforms

Information for Employees & Employers

- → (PDF) Employee Rights Under Sick Leave poster in English and Spanish from agsafe.org
- → (video) Handwashing protocol video from the CDC in English and Spanish
- → (video) Safe working practices in English and Spanish from agsafe.org
- → (article) Guidance for businesses operating during COVID from Governor Wolf
- → (website) Support for farmworkers from United Farm Workers
- → (webinar) Do I need to provide my employees with COVID paid sick leave? 1hr
- → (article) Safety measures and essential practices for employers

Continuing Operations

- → (article) Guidance for receiving on-farm deliveries from agriculture.pa.gov
- → (PDFs) Guidance for <u>dairy</u>, <u>livestock</u>, <u>produce</u>
 - (webinar) Steps for dairy managers to protect workforce, business and market
- → (PDF) Guidance for food processing and manufacturing
- → (compiled resources) Creating a business continuity plan
- → (article) Tips for staying healthy and in business during pandemic
- → (article) Considerations for <u>fruit and vegetable growers</u>
- → (PDF) Comprehensive guide to marketing and sales
- → (article) Recommended vendor setup guidelines
- → (PDF) Build a Handwashing Station in 10 steps for \$20



Selling

- → (article) <u>Guidelines</u> for holding farmers markets and on-farm markets from <u>agriculture.pa.gov</u>
- → (blog) <u>Daily updates</u> on farmers market responses to COVID-19
- → (video) Farmers market <u>safe operations</u> from National Environmental Health Association 10 min
- → (webinar) Panel discussion with farmers about online sales and promotion through social media 1 hr
- → (webinar) How to expand delivery, online ordering, and curbside pickup 1.5 hr
- → (infographic) Safely handling and purchasing food at farmers markets signs
 - ◆ For <u>vendors and staff</u>
 - ♦ For consumers
- → (webinar) Weekly webinar on aggregation, distribution, and delivery 1hr
- → (article) Become an online EBT vendor; provide online purchasing to SNAP households
- → (webinar) Opportunities and process for Becoming a SNAP Vendor in PA 1hr

Applying for Funding

- → (webinar) Navigating Economic Injury Disaster Loans 1hr
- → (PDF) Farmers' guide to COVID-19 economic relief
- → (article) Funding for distributors significantly impacted by closure of food service entities
- → (article) <u>CARES</u> Act economic assistance for small businesses
- → (compiled resources) <u>Small Business and Nonprofit</u> Relief Funding Resources in Response to COVID-19
- → (article) USDA's Coronavirus Food Assistance Program (CFAP)
 - ♦ (webinar) Intro to CFAP 15min
- → (video) Michigan State University Extension: COVID-19 Relief Programs in Spanish 45min
- → (article) Receiving funding for donations of surplus food products through PASS

Sites with regular updates:

- → (blog) PA Department of Ag blog called "Food for Thought"
- → (website) Penn State Extension
- → (blog) Ohio Ecological Food and Farm Association COVID-19 News
- → (blog) Pennsylvania Farmers Union COVID-19 Page

Compiled Resources

- → Northeast Sustainable Agriculture Working Group resources
- → Free webinars by Farm Commons
- → Penn State Extension educational resources
 - Animal and livestock



- Crops and produce
- ◆ Food safety and quality
- ◆ COVID-19 webinars
- → National Farm to School Network online ordering platform resources
- → National Sustainable Agriculture Coalition COVID-19 resources
- → National Young Farmers Coalition resource library
- → PASA Sustainable Agriculture <u>resources</u>
- → Farmers Market Coalition <u>resources</u>
- → Pennsylvania Agriculture Resilience Network <u>resources</u>
- → Future Harvest <u>resources</u>